

# C.V.

## [Elliott Parry]

### Art Director & Designer

I am a driven, versatile and motivated creative who thrives on challenges, with innovative and exciting outcomes. While being a grounded, amenable team player who can either work as part of a team or individually, I hold a unique and complementary skill set with the knowledge that helps generate insights and strategic formation behind any idea.

My background in Graphic Design and Advertising allows me to execute these ideas through the design process from scamping to art direction and design to achieve outcomes in print, digital or ambient formats. The creative challenge enables me to push my work and myself forward, always striving to produce the best possible results.

#### [Details]

Mobile : 07756247273  
Email : parry.elliott@googlemail.com  
Website : elliottparrycreative.com

#### [Education]

2016 - 2017 **MSc Creative Advertising**  
Edinburgh Napier University  
  
2011 - 2015 **BDes(Hons) Graphic Design 2:1**  
Edinburgh Napier University

#### [Experience]

2019 (Jan) - **Innovation Digital - Content Creator**  
2020 (Aug) Glasgow, Scotland

#### [Internships]

2018 **Frame Advertising Agency - Creative**  
(8 Weeks) Glasgow, Scotland  
  
2017 - 2018 **The Gate Advertising Agency - Art Director**  
(12 Weeks) Edinburgh, Scotland  
  
2017 **Frame Advertising Agency - Creative**  
(4 Weeks) Glasgow, Scotland  
  
2017 **Union Advertising Agency - Art Director**  
(4 Weeks) Edinburgh, Scotland

#### [Awards]

2020 **The Nods Creative Awards**  
Finalist - Young Creative of the Year  
  
2017 **You Can Now (YCN) Student Awards**  
Commendation for the Thirsty Planet Brief  
  
**Creative Conscience Awards**  
Advertising Category - Gold Award  
  
**IPA Scotland Student Awards**  
3rd Place Prize for "Cant Retouch This"  
  
2015 **D&AD New Blood Festival**  
Edinburgh Napier Best in Show Stand  
  
**Student StarPack Awards**  
Silver Award - Grow your own, herb kit.  
  
2007 **Daily Telegraph Newspaper**  
Silver Prize - Photography Competition

#### [Skills]

Idea Generation, Concept Creation, Scamping & Sketching, Art Direction, Print Design, Branding, Packaging, Poster Design Editorial Design, Motion Graphics, Photography, Typography, Installation Design, Social Media Content Creation (Facebook, Twitter, Instagram)

**Software** - Adobe Creative Suite (InDesign, Photoshop, Illustrator, After Effects, Premier Pro) Microsoft Office (Word, Powerpoint).